

THE JUNIOR LEAGUE OF CENTRAL WESTCHESTER



# COMMUNITY SPONSORSHIP OPPORTUNITIES

2024-2025

# Supporting Our Community

Dear Friend,

For more than 75 years, the **Junior League of Central Westchester (JLCW)** has been making a meaningful impact in our local community. With a membership of more than 200 women, the JLCW partners with non-profit organizations throughout Westchester to develop programs that meet the needs of our community. ***Our mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Our purpose is exclusively educational and charitable.***

The JLCW powers our work entirely through volunteers. As a 501(c)3 non-profit, our work is entirely funded through the generosity of our membership, and the support of our community. ***Sponsorships from our local business community have been integral to our success and allowed the JLCW to increase the scope of our impact in Westchester County.***

Sponsorships should be mutually beneficial relationships. To that end, the JLCW strives to provide tangible benefits to our sponsors that maximize their exposure. This year's sponsor levels are designed to be accessible for all business sizes, building community as well as raising funds. All levels offer opportunity to engage with our members and guests.

Please accept our warmest thanks and appreciation in advance for your support.

Sincerely,

**Ali Park**

**President, Junior League of Central Westchester**





## **Our Board of Directors 2024-2025**

**Ali Park**, President  
**Janet Paganelli**, President Elect  
**Melaney Chan**, Treasurer  
**Wenzhu Mowrey**, Secretary  
**Beth Drohan**, Communications VP  
**Ruth DeRosa**, Communications Director  
**Mariette Moore**, Fund Development VP  
**Jessica Crary**, Membership VP  
**Mary McCormack**, Community VP  
**Danielle Marino**, Nominating & Placement Director  
**Julie Teicher**, Sustainer Director

## **Our Mission**

The Junior League of Central Westchester (JLCW) is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

# **Who We Are**

Our approximately 200 active and sustaining members reflect a wide range of backgrounds, interests, and professional pursuits. **We are accomplished collaborators who identify community needs and develop effective and responsive programs to serve those needs.** Headquartered at historic Wayside Cottage in Scarsdale, New York, the JLCW has served our local community for 75 years. Our purpose is exclusively educational and charitable.

## **What We Do**

Each year, members contribute an average of **5,000 hours of service** to the communities of Armonk, Bedford, Bedford Hills, Briarcliff, Chappaqua, Eastchester, Greenburgh, Katonah, Mount Kisco, Ossining, Pleasantville, Pound Ridge, Scarsdale, Somers, White Plains and beyond. By working collaboratively with our community partners, the JLCW finds long-term, sustainable solutions to improve the lives of neighbors in need. Members also participate in activities that support these initiatives, including fundraising and development, volunteer training and communications.

# Community Impact

The JLCW engages in an annual process of exploring the issues facing our local service area. We then design projects to address identified issues facing members of our service area, and provide funding and volunteers for these projects. Many of these programs are designed and implemented in cooperation with our community partners.



## Westchester County Diaper Bank

Launched in 2014 in conjunction with the Westchester County Government, the diaper bank supplies 8,000 to 12,000 diapers and wipes every month to caregivers of infants and toddlers helping to relieve stress from already stretched families. The JLCW operates the diaper bank and distributes the diapers through the Westchester County Department of Social Services.



## Teen Boutique with Sharing Shelf

The Sharing Shelf was founded to address clothing insecurity and meet the basic material needs of low-income children and teens in Westchester County. The Junior League partners with Sharing Shelf to enable 250 teens to “shop” for clothing at an annual event for teens. Each attendee is empowered to choose and take home a week’s worth of clothing from age-appropriate excellent condition used and new clothing.



## Abbott House

Abbott House is dedicated to supporting nearly 2,500 children in foster care and unaccompanied immigrant children in the New York Metropolitan Area and the Hudson Valley. The JLCW is one of several sponsors in Westchester that will partner with Abbott House to assist with their annual holiday toy drive and provide 1,500 children with gifts from their wish lists this holiday season.



## Hearts & Homes for Refugees

Hearts & Homes for Refugees was started in 2016 in Westchester County, NY to mobilize the most powerful and untapped resources in our communities—the passion and the goodwill of its one million residents to welcome refugees. The JLCW partners with Hearts & Homes through the Helping Hands program to support 2-3 families new to the US and provide them with services and donations of goods to ease their transition to the community.

# Become a *Sponsor*

Corporate sponsorship has been integral to the JLCW's success. Because of the generous support of sponsors like you, JLCW members continue to promote the health and welfare of children and families in Central Westchester.

We invite you to partner with us by sponsoring the JLCW and, in return, the JLCW will prominently feature and promote your company throughout the year. We offer various levels of sponsorship with corresponding benefits.

Benefits	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Friend \$1,000	Supporter \$500
Premier logo placement and recognition across all benefits	✓					
Logo on printed agendas at each monthly membership meeting	✓					
One Wayside Cottage rental	✓					
Logo included on annual printed mailing to 2,000 community members	✓	✓				
Promotion of a sponsor provided informational video	✓	✓	✓			
Opportunity to exhibit at the annual Holiday Boutique	✓	✓	✓	✓		
Recognition on the JLCW Sponsor Banner displayed at events	✓	✓	✓	✓	✓	
Hyperlinked logo on the JLCW website	✓	✓	✓	✓	✓	✓
Hyperlinked logo on weekly JLCW email	✓	✓	✓	✓	✓	✓
A JLCW Sponsorship Certificate	✓	✓	✓	✓	✓	✓
Recognition in a "Thank You" sponsor email reaching over 2,000 community members	✓	✓	✓	✓	✓	✓
Recognition in a "Thank You" post on social media	✓	✓	✓	✓	✓	✓
JLCW Member Dues	3 Members	2 Members	1 Members			



# 1M+

*We've supplied more than 1 million diapers since the Westchester County Diaper Bank's inception in 2014.*

# 250+

*We're enabling more than 250 teens in need to "shop" for a week's worth of clothing every spring through the Sharing Shelf.*

# 200+

*Through our literacy program, we are building up home libraries through book donations for more than 200 Head Start students each year and conducting monthly literacy, nutrition, and exercise education programs.*

# 70


*Built around 1715, we've been sharing the history of our home at historic Wayside Cottage with our community for more than 70 years. In 2023, the JLCW embarked on a partnership with the Witness Stones Project to further understand the complex history of the people who lived and worked at Wayside.*

# We can do *more* *with your generous*

support.

 <https://www.jlcentralwestchester.org/>

 Wayside Cottage, 1039 Post  
Road Scarsdale, NY 10583

 914.723.6130

 [Link](#)

 [Link](#)